

MR. ANDREW'S YOUNG MEN'S
BIBBLE CLASS MEET SUCCESS-
FUL BANQUET

The young men's Bible class of Mr. Andrew's Presbyterian Church, held their first meeting last night in the church rooms. The class was started a few months ago by Rev. Mr. Andrew, and has since had an attendance of from six to eight, meeting at the same time as the regular Sunday School. They have a regular organization, with officers and members, and take care to conduct the class, Mr. Andrew only taking the lesson. It was known that there were a number of young men and older school boys in the congregation who were not attending the class, and the banquet of last night was proposed and held for the purpose of getting these into the class. The result was most gratifying as fifteen bright young fellows surrounded the festive board, and every one seemed up to the mark. The good things to eat were prepared by the mothers of the boys, and not only to the supply was not only abundant, but luscious and appetizing, as only mothers know how to prepare a growing boy and a young man. After the banquet they had a program, the president, Cardinal Gardner, who presided, opened with a few remarks. Cardinal Swinerton and Leonard Bromley gave a number of musical selections and duets on the piano and saxophone. The Rev. Mr. Andrew gave a short but interesting address which was much enjoyed by all, in which, on the motion of Sabo Langston, a very hearty vote of thanks was passed to the mothers who were part in making the banquet so successful. The meeting closed by singing the National Anthem.

UNITED CHURCH BROTHER-
HOOD MEETING

Tuesday night about thirty men surrounded the festive board of the Brotherhood of the United Church at their weekly meeting and supper. The special speaker for the evening was Mr. O. S. Longman, Principal of the Raymond School of Agriculture, to meet Mr. Longman the Brotherhood very kindly gave an invitation to the United Church and District Board of Trade to be present, and quite a number responded to the invitation, and the evening was well supplied, not only by the excellent food, but by the interesting and instructive address given by Mr. Longman, the chairman.

"MILADY'S BEAUTY SHOPPE"
"PRESERVE YOUR GOOD LOOKS"

It's woman's inheritance from the past age to want to look like a queen, your complexion, your hands meet attention, which you may receive at this shop.

Phone 32 for appointments
MISS M. LUTICK, MACLEOD

CLASSIFIED ADVERTISING

FOR SALE - BUNGALOW - 5 rooms, bath and furnace - all in first condition. A. J. M. Jones, 500. M. L. Jordan.

BEDROOM - 2017 - WITT
Time. 3645

FOR SALE - 1000 PILES (BETZ)
Apply J. Moloney, 1414 Main Street
of Macleod. Phone 9-15

FARM FOR SALE - 400 ACRES
dead land, 140 acres summer
pasture, 100 acres winter pasture,
breaks rest, road supply of water.
Ideal for mixed farming.
\$200 per acre. Apply to J. H. Shedd
Macleod. 49-312-24

AUTOMOBILE THE FOUND-
ation in 1926 in Ontario. New
unit. Size 6.00-20. Owner can give
name by proving ownership and price.
This advertisement costs \$10.00

WE WILL BUY FEW SHARES OF
United Grain Growers stock. Con-
tinue C. Cross & Co. Stock & Bond
Brokers, Regina, Sask. 1-4-27

PROFESSIONAL CARDS

MEDICAL
G. S. MILLER, D.D.S.
Dentist
Office, corner 27th St. and 4th Ave.
Macleod, Alberta
Phone 162

OPTOMETRIST AND OPTICIAN
Quality and Service
W. J. FRIEKE
Macleod, ALBERTA

LEGAL
J. W. McDONALD, K.C.
Barrister, Solicitor, Notary Public
Macleod

JOSEPH HUCKS
Barrister and Solicitor, Notary Pub-
lic. Mo. 9-10 Loan.

ALBERTA
Macleod

Rev. Mr. Irwin, told of the efforts of the United Church in the Province to have a broadcasting station established in Alberta under the auspices of the United Church. He also called on several members of the church to help in the effort. He also told of the efforts of the church to have a broadcasting station established in Alberta under the auspices of the United Church. He also called on several members of the church to help in the effort.

General Sun's central division of the North China army lost 720 men in two days fighting, according to the Express correspondent.

The Collier Gang still remains in Macleod. The second attack on the Jubilee City Hotel was made Wednesday night. The gang was seen to enter the hotel and to leave it with a large number of suitcases. The gang was seen to enter the hotel and to leave it with a large number of suitcases.

Another game of the Football Club was played last night. The Macleod team played the St. Mary's team. The game was a close one, with the Macleod team winning by a score of 10 to 8.

The feature of the game was the back of the Macleod team. The back of the Macleod team was a very strong one, and they were well supported by the rest of the team.

The line-up was: Allen, defender; Jenkins, Anderson, forwards; "Shorty" Jones, "Big" Brown, "Happy" Ray, backs; Deroch, Macleod, halfbacks; "Tex" McDonald, defence; Hamilton, "Tex" McDonald, defence; Hamilton, "Tex" McDonald, defence.

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MACLEOD TAXPAYERS SATIS-
FIED WITH CIVIC ADMINIS-
TRATORS - MAYOR AND
THREE COUNCILLORS ELECTED
BY ACCLAMATION

At the meeting held last Monday for the purpose of nominating candidates for the coming year, the taxpayers were very satisfied with the civic administration of the Mayor and the three councillors.

The personnel of Macleod public school also remains the same, with the exception of the principal, who has been elected by acclamation.

MACLEOD CUP HOLDERS
AGAIN REPULSE LETH-
BRIDGE ASPRANTS

The Collier Gang still remains in Macleod. The second attack on the Jubilee City Hotel was made Wednesday night. The gang was seen to enter the hotel and to leave it with a large number of suitcases.

THE EMPRESS THEATRE - CURRENT ATTRACTIONS

MACLEOD PICTURE FULL OF
INTEREST - MOVIE STAR
NEVER SO ATHLETIC AS IN
"DON Q. SON OF ZORRO"

The new film, "Don Q. Son of Zorro," is a very interesting one. It tells the story of a man who is a hero and a fighter. The film is very well acted and the scenery is very beautiful.

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THE MACLEOD TIMES

AND MACLEOD WEEKLY NEWS

S. Dillingham, Editor and Publisher.
A weekly newspaper printed and published at Macleod, Alberta every Thursday.

(Independent in Policies)

Subscription price (in advance) per year \$2.00
If not paid in advance..... \$2.50
Foreign..... \$2.50

WEEKLY CIRCULATION OF 1,400
Circulated in a prosperous town of 1,700 population and in adjacent prosperous farming district.

MECHANICAL DATA
Eight columns in the case. Columns wide, 2 1/2, extra jick. Column depth, 2 1/2 inches. Cannot use mats.

ADVERTISING RATES
Display Advertising (contract not less than 100 words) per inch 35c.
Display Advertising (Contract) per line 10c.
Legal (publication called for by statute), Municipal and Government Advertising (other than display) - set in bold type of paper - 1st insertion - per line, 50c. Subsequent insertions without any change of copy, per line, 40c. (Cash - 14 lines in the inch)

Straight Reading Notices - 1st insertion, per line, 25c. Subsequent insertions without any change of copy, per line, 15c.
Classified Advertisements - Lost, Found, Wanted, Etc. - First insertion (figure and name abbreviations) to count as 10 lines. Minimum charge, 25c. Subsequent insertions, per word 1/2c. Minimum charge, 25c. Political campaign display advertising direct from political party or through advertising agencies (the discount for political party) 50c. Political Campaign Notices, direct from political party or through advertising agencies (no discount for political party) 25c. Notices of marriages, births and deaths, and cards of thanks, each..... \$1.00
All classified and transient advertising must be paid in advance.

THURSDAY, FEBRUARY 10, 1927

THE SIZE OF BUSINESS

During the past six months the favorite indoor sport of financial speculators on this continent has come to be intensive speculating on how long Henry Ford will last.

The question is, how long can a business expand before it becomes too heavy and topples over?

In 1924 Henry Ford sold two-thirds of all the automobiles manufactured in the world. In 1925 he was reduced to one-half. In 1926 the Ford rate was only one-third of the whole.

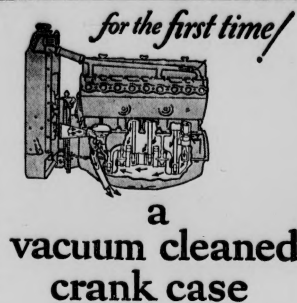
Now America is guessing how long Ford leadership will last and whether Edsel Ford will be about to maintain his father's enormous business.

Business, like individuals and empires, all seem to have their limitations and sooner or later crumble of their own weight.

In the ancient days a man went out with a pair of hands and a battle axe and built an empire, just as Henry Ford went out with a few dollars and engineering genius and built a mammoth industry. Every empire tumbled when it became unwieldy. Will the Ford business become so unwieldy that it will tumble, too?

The Standard Oil became so big it had to be cut up. If it size had not been regulated by that little understood economic law which sets a limit to industrial and commercial growth.

One hears much about colossal businesses. But the same law that decreed the destruction of the



McLaughlin-Buick's new Vacuum Ventilator ends crank-case dilution. It removes the moisture that ordinarily collects and destroys the lubricating effectiveness of your oil.

Now, you can leave your crankcase oil unchanged for three months and for several thousand miles, without fear of engine injury.

There is not a single moving part in the McLaughlin-Buick Vacuum Ventilator. It functions automatically and requires absolutely no attention.

The 1927 McLaughlin-Buick is one of the greatest cars ever built. Greatest in performance—greatest in value. Come in and see it and drive it. There is no obligation or cost.

H. H. YOUNG, AGENT,
MACLEOD, ALBERTA

**The GREATEST
McLAUGHLIN-BUICK
EVER BUILT**

WEH BETTER APPROXIMATES ALL BUICK McLAUGHLIN-BUICK WILL EXCEED THEM

aspirant monstrosities of bygone ages seems to have the axe ready for any business that grows beyond a certain fixed point.

According to testimony in the Ford tax suit at Detroit, Henry Ford has no need of employing skilled mechanics.

An official testimony that the machinery in the Ford factories has been so perfected that a totally unskilled man could learn how to use it in three days, and at the end of that time could go as well as a veteran employee.

There's a significance in that beyond what appears on the surface. It heralds the slowly dawning era of super machines, in which automatic equipment will relieve the human body of arduous toil and exacting labor. It does not mean the advent of a new kind of slavery, as some writers have feared; on the contrary, it releases the worker from the old body-killing exertion and frees him for creative achievement and recreation outside of his job.

Ford, and the other manufacturers like him, are pointing the way to a better cycle in human affairs. The machines they are devising will bring it about.

Old timers were queer. They thought rich men would go to jail instead of the Senate.

Among the proofs of long-established matrimony is inability to steer one's head.

SPECIAL COMEDY ATTRACTION
EMPRESS
THUR.-FRI.-SAT. FEB. 17-18-19



The New Chrysler 50

The Car for Everybody

A full sized car with roomy, all-steel, clear vision bodies

50 Miles and More Per Hour

BUILT As Only CHRYSLER BUILDS

PRICES DELIVERED TO YOU FULLY EQUIPPED
With Full Tank of Gas

Coupe \$1210.00 Coach \$1247.50 Sedan \$1315.00

J. M. PAULSON and SONS, MACLEOD, Alberta

GENERAL DRY GOODS, MEN'S FURNISHINGS BOOTS AND SHOES, ETC.

This advertisement deserves careful reading from beginning to end, it will pay you to give it your undivided attention, spend a few minutes of your time in its perusal. Pay particular attention to prices quoted. The goods are new, the patterns are the latest, the colors are for the coming season, and the prices cannot be equaled. Please Read,

Atlanta Stripes

32-in. wide, a very popular line imitation broadcloth..... 25c
PER YARD..... 29c

Mercerized Taffeta

32-in. wide, a beautiful cloth, suitable for house and street dresses..... 33c
PER YARD..... 33c

Broadcloth

36-in. wide, in stripes and checks a highly finished cloth, fast colors..... 45c
PER YARD..... 45c

Broadcloth Shirting

36-in. wide, these are shirting stripes suitable for men's shirts, boys' houses, and blouses. It is a splendid broadcloth..... 45c
PER YARD..... 45c

Broadcloth

36-in. wide, plain shades, ten different colors, this cloth is always in great demand for dresses and underwear, low priced at..... 40c
PER YARD..... 40c

Egyptian Fugi

36-in. wide, 10 colors, a new fabric for dresses and underwear, it has better wear qualities than Fugi silk, it also gives much better satisfaction as it has a very high silk finish and does not cling like Fugi silk..... 79c
PER YARD..... 79c

Prints, Chintz, Etc.

32-in. Print 36-in. wide fancy stripes and stripes..... 21c
PER YARD..... 21c

BIB-B-Print 36-in. wide Navy and Batcher

36-in. wide..... 22c
PER YARD..... 22c

125-E Print 32-in. fancy stripes and stripes

light ground..... 25c
PER YARD..... 25c

Sateen and Panels

32-in. wide, 10 patterns bright and new, good quality, extensively used for children's wear..... 33c
PER YARD..... 33c

Cotton Panels, extra and white, 21 yds. long

36-in. wide these panels come in an extra fine quality and are extensively used instead of curtains..... 99c
EACH..... 99c

Silk Panels, 36-in. wide, they are the very

revel things and will be in great demand this season..... 1.99
EACH..... 1.99

White Cotton Cloths

Comopolitan White Cotton, 36-in. wide, a very special good quality white cotton made from a good strong thread in a good soft and very durable..... 15c
PER YARD..... 15c

White Cotton, 36-in. wide, a very good

quality, closely woven fine finish heavy (domestic white cotton)..... 22c
PRICE..... 22c

White Cotton, 36-in. wide, a very good

quality, closely woven fine finish heavy (domestic white cotton)..... 25c
PRICE..... 25c

Sheeting, Sheets, Pillow Cases

Bloused sheeting, 2 yards wide, this is a good bloused sheeting at a low price..... 49c
PER YARD..... 49c

Bloused sheeting, 2 yds. wide, this is the

most standard high class bloused sheeting, suitable for the best trade and guaranteed to give satisfaction..... 90c
PER YARD..... 90c

Bloused sheets, 2 yds. wide, a leader in

bloused sheets that will give entire satisfaction..... \$2.50
PAIR..... \$2.50

Pillow Slips, 40-in. popular priced pilling

slips, quality reliable and will give satisfaction..... 23c
EACH..... 23c

Flannelette Sheets

Flannelette Sheets 70x84..... \$2.50
PAIR..... \$2.50

We are selling many of our customers at this time of year the above goods so that they are enabled to get their spring sewing done before the regular rush of spring work comes on, these goods will not last long at the prices quoted, neither will we be able to procure more at above prices, therefore, why not buy now while the buying is good. Remember, these goods are all new spring goods, nothing old, no left-overs among them.

Phone 187

H. T. BARKER

Phone 187

THE EMPRESS THEATRE

CURRENT ATTRACTIONS

(Continued From Page One)
Few people realize when they see Rin-Tin-Tin and his picture just what a difficult job it is to direct a picture.

Alice Calhoun plays a charming and hardy Canadian lass, while Don Alvin plays a hard-boiled detective. When the picture is over, the audience will be sure to say, "The Kid Brother" is the best picture I have ever seen.

Remember how you wanted to help Lloyd over the goal line with the winning touchdown in "The Kid Brother"?

Standing the acid test of exhibition reports throughout the country, for more than a year, Lloyd's "The Kid Brother" still rates as the biggest box office success of recent years according to a monthly check-up made by a leading motion picture trade publication. With a rating of 80 per cent, "The Kid Brother" tops all other pictures released in the last six months.

Lloyd has great ambitions to repeat this success with his second Paramount release, "The Kid Brother," which is to be seen at the Empress Theatre Thursday and Friday-Saturday next week. He has eight months to the making of this

new epic, but from advance reports, he is said to have a winner that will stand every comparison with "The Kid Brother."

"The Kid Brother" is one of the most popular pictures of the year. Lloyd has associated himself with the youngest brother of a family of strong men, Lloyd suffers all the indignities a kid brother invariably has to endure. But when the final test comes, it is this same "young man" who saves the family honor, and proves to the satisfaction of his father and brothers that he is of the same sturdy stock they represent.

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adapted by Louis Lee Duncan, Rin-Tin-Tin was trained for his career carefully and effectively. He is a genuine sportsman, more commonly known as a police dog. His screen brains, physique and appeal are a matter of degree that his screen following surpasses that of all other dogs in the film world.

HAROLD LLOYD MAKES THE LAUGHTER LINGER LONGER
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LEITHRIDGE SPECIALS WON FROM MACLEOD

One of the fastest games seen on the Macleod ice was witnessed Tuesday night between a specially selected hockey team from Leithridge representing the Brewery and the Macleod Football League team.

The game was fast from beginning to end, and the display of brilliant hockey at times was most exciting. The victors were the Leithridge boys, who scored four goals to the two for Macleod.

In the first period Kivler found the Macleod net twice to Macleod's nil. Within the first few minutes of the second period Kivler scored a goal for Leithridge.

Leithridge net in quick succession, and Kivler and Kivler related with two more for Leithridge before the end of the period, the latter being on rebound. During the third period Kivler again scored the goal for the victors, Macleod, although proving the Leithridge goalies pretty hard during this period, was not able to penetrate his superb defence. Billy McKenzie, the referee, kept a keen watch on the play, inflicting two penalties for each team during the game.

The ice was in splendid shape, very even. The crowd of spectators was not so large as is usual at the

DOWN WHERE THE VEST BEGINS

Down where the belt clasp is a little stronger,
Down where the pants should be a little longer,
That's where the vest begins.

Down where you wish you were a little slimmer,
Where the shirt that shows is a little whiter,
That's where the vest begins.

Down where the pains are in the making,
And each heavy meal will start it seething,
That's where the vest begins.

Where each added pound is the cause of aching,
When you know in your heart that the scales aren't lying,
And you just have to guess when your shoes don't budge,
That's where the vest begins.

BUY A SPEND YOUR MONEY IN MACLEOD

Purchases representing thousands of dollars are lost to us, to our trade, to our clerks and employees, to our laborers and artisans, to all the people of Macleod who exist on the products of their work. This money, if spent at home, would help to recreate Macleod financially, give a wider field of activities in business, would be helpful to every resident of this town.

If we purchased regularly from local merchants, this money would circulate in Macleod in a welcome manner. Our merchants merit our patronage; it is to our interest, and the duty of all of us, to encourage the local merchant. He is one of us, he lives among us, he has the right to be encouraged by us, he is anxious to have our custom, and to give us satisfaction. We should under all circumstances give him preference, price for price, quality for quality, and nearly always the price that our local merchant asks is, if we compare the quality, just as cheap as that of the outside merchant.

Never purchase merchandise by catalogues from foreign houses before assuring yourself that you cannot procure the same articles, of the same quality (and frequently of better quality) at the same price from your local merchant.

BUY AT HOME

YOU CAN OBTAIN A COMPREHENSIVE RANGE OF MERCHANDISING AND PROFESSIONAL SERVICE FROM THE FOLLOWING MACLEOD BUSINESS AND PROFESSIONAL MEN:

CANADIAN BANK OF COMMERCE, C. A. Mercer, Manager.
ROYAL BANK OF CANADA, T. B. Armstrong, Mgr.

LEGAL PROFESSION—J. W. McDonald, K. C.; J. D. Mulholland, J. L. Fawcett, J. G. Hicks, K. C.; J. D. Mulholland, J. L. Fawcett, J. G. Hicks, K. C.

PHYSICIANS—Dr. R. Elder; Dr. A. H. N. Kennedy, Dentists. G. R. Mills, O. F. Farset, Veterinary Surgeon. Dr. R. A. McAfee, R. T. Barker, Dry Goods, Ladies' Wear, Boots and Shoes, Etc.

REACH & CO., Ltd., Dry Goods, Boots and Shoes, Groceries, Etc.
THE WHITE HALL, Groceries, W. A. Day, Proprietor.

WHOLESALE ICE CREAM, Jos. Bremner, Proprietor.
THE MACLEOD SUPPLY, Groceries, F. N. Morris, Proprietor.

THE COSY CORNER, Candy and Variety Store, Mrs. P. Baker, Manager.
P. BAKER & CO., Ltd., Butchers, Geo. Parker, Mgr.

MACLEOD MEAT MARKET, Butchers, Benson & Greenwood, Proprietors.
THE GREAT WEST SADDLERY, Harness, Trunks and Valises, Boots and Shoes, Etc., H. Little, Mgr.

THE REXALL STORE, Drugs, Stationery, Etc., Elder & Clement, Proprietors.
MCNEIL'S DRUG STORE, Drugs, Stationery, Etc., R. D. McNeil, Proprietor.

JEWELLER AND OPTICIAN, J. T. Doney, Proprietor.
MACLEOD PHOTO SERVICE, H. V. Clarke, Prop.

MILLINERY AND FANCY GOODS, Miss A. J. Wilson, Proprietress.
MILADY'S BEAUTY SHOPPE, Miss M. Ulrich, Prop.

T. T. MARKS, Gents' Furnishings.
J. W. MOREASH, Gents' Furnishings.
R. H. RICHARDS, Gents' Furnishings.

ANDREWS HARDWARE, W. G. Andrews, Proprietor.
CUNNINGHAM HARDWARE, R. Cunningham, Prop.
C. W. STEVENS, Carpenter and Contractor.

MASSIE & HARRIS FARM IMPLEMENTS, J. M. Faulstich, Manager.
INTERNATIONAL HARVESTER CO., Ltd., Farm Machinery, C. E. Tweed, Manager.

JOHN DEERE HARVESTING MACHINERY, EMERSON FLOWS, H. H. Young, Proprietor.
COCKSHUTT FARM MACHINERY, J. Lush, Manager.

CHRYSLER AUTOMOBILES, Geo. H. Scougall, Agent.
MACLEOD MOTORS—FORD CARS, Stewart Bros., Managers.

POLICE CAIS, A. Young, Agent.
MACLEON LUMBER CO., Ltd., Lumber and Coal, J. B. J. S. LAMBERT, Manager.

J. S. LAMBERT, Carpenter and Contractor.
FLOUR AND FEED, COAL, CHOPPING, Geo. Skidmore, Proprietor.

FLOUR AND FEED, CHOPPING, COAL, M. Fairweather, Proprietor.
EAWDEN'S BAKERY AND CONFECTIONERY, A. W. Bowden, Proprietor.

BLACKSMITHING, Oxy-Acetylene Welding, Alex. McLeod, Proprietor.
BLACKSMITHING, Oxy-Acetylene Welding, S. McCreo, Proprietor.

WHITWORTH'S Candy and Ice Cream, Etc., W. Whitworth, Proprietor.
K. A. T., Real Estate and Insurance, Arthur Young, Prop.

LEATHER, Leo Noel, Proprietor.
SHELLY'S DELIVERY, W. Shelly, Proprietor.
GILBOES TRANSFER, W. O. Hoodless, Prop.

SPEEDWAY GARAGE, W. O. Hoodless, Prop.
MACLEOD MOTORS GARAGE, Stewart Bros., Mgrs.
SERVICE GARAGE, J. M. Faulstich, Mgr.

CITY CARTAGE COMPANY, J. R. Hunt, Proprietor.
BOOT AND SHOE REPAIR SHOP, J. Lemire, Prop.
BOOT AND SHOE REPAIR SHOP, J. Lemire, Prop.

THE QUEEN'S HOTEL, Swinerton & Grier, Props.
EMPIRE HOTEL, Swinerton & Grier, Props.
PLUMBING AND GAS FITTING, D. B. Carse, Prop.

THE EMPRESS THEATRE, F. Cutler, Manger.
CALGARY BREWING CO., S. Heap, Agent.
LEITHBRIDGE BREWING CO., A. Young, Agent.

GEORGE McFARQUHAR, Undertaker.
JOHN E. BOGAN, Cleaning, Pressing, Dyeing, 3rd Avenue, Opp. Speedway Garage.
THE SILVER GRILL CAFE, Leo Noel, Proprietor.

PALACE CAFE, Geo. Jim Sing, Prop.
LIBERTY CAFE, Quong Chew, Proprietor.

KING CAFE, Mah Gid, Proprietor.
O. K. RESTAURANT, Chew Sam, Proprietor.
SUNRISE CAFE, K. Fugita, Proprietor.

DEPUT RESTAURANT, Mah Eng, Proprietor.
MAH HONG, Laundry.
SAM LEE TI, Laundry.

YOUNG & CO.

DRY GOODS, LADIES READY-TO-WEAR

We have just received a shipment of Curtain Goods in all the latest designs and colorings including bungalow nets, panels, silk madras also side drapes in damask, cretonne, casement cloth, etc., all very moderate prices.

YOUNG & CO.

HAVING TAKEN OVER THE QUEEN'S SERVICE STATION

I intend to supply to the motoring public the best in
NORTH STAR WINTER GASOLINE
and William Penn Lubricating Oil and Greases, Tires, Tubes and Accessories.
Your Patronage Solicited.

GEO. SHEFFIELD --- PROP.

CAPITAL GOSSIP AND PROV. NEWS

Crop Production, 1926

An analysis of the agricultural production for the year 1926, reveals the interesting fact that the development of mixed farming is going steadily forward. Not such a great many years ago wheat and oats formed by far the greater portion of production within the province. Last year the value of wheat formed only 45 per cent. of the total, which, however, is still a large proportion in comparison to other crops. The value of the crop formed eight and one-quarter per cent. of the total. The value of other crops which, in the last ten years, have shown great development, now comprises 21 per cent. of the total, while dairy products form eight and one-quarter per cent. Livestock, marketed comprises 9 per cent. of the total, and poultry products from three and one-quarter per cent. of the total.

Of the smaller branches of production, root crops form two and one-quarter per cent. of the total, barley forms one and one-half per cent. and miscellaneous products make up the balance of one and one-half per cent.

The analysis of the grain yields for the past year made by the provincial department of agriculture, shows that in crop district number one, which comprises the territory from Tiber east to Medicine Hat and north from the international boundary to Brooks and Exmouth, the average yield of wheat was nine bushels per acre and the average yield of oats was 22 bushels.

In crop district number two, comprising the territory west from Lethbridge to the mountains and north to Okotoks, the average yield of wheat was 22 bushels and that of oats 24 bushels.

In crop district number three, comprising the territory north and

east of the Red Deer River as far south as Wainwright, the average yield of wheat was 16 1/2 bushels, and that of oats 28 bushels.

In crop district number four, which includes the territory north to Calgary, east as far as the Red Deer River and north to Olds and Trecho, the average yield of wheat was 29 bushels to the acre, and oats averaged 30 bushels.

In crop district number five, including the territory north from Olds to Wetaskin, east to Stettin and Dayland, and west to the mountains, the wheat averaged 22 bushels an acre and oats 25 bushels.

In crop district number six, which takes in the north-eastern part of the province from Wainwright and Tofield north to beyond the Saskatchewan River and west to within thirty miles of Edmonton, the wheat averaged 14 1/2 bushels, and the oats 25 bushels.

In crop district number seven, which takes in the Edmonton district north of Leduc, the Athabasca district and the Watford district, as far west as Evansburg, the wheat averaged 23 bushels an acre and the oats 22 bushels in an acre.

In crop district number eight, which includes the Whitecourt, High Prairie, Grande Prairie, and Peace River districts, the wheat averaged 19 1/2 bushels an acre, and the oats averaged 40 bushels, the highest average oat yield in the province.

Articles appearing in United States papers, referring to the winning of the world's championship in wheat and oats by Herman Treble of Grande Prairie, of the Peace River country, describe Mr. Treble's farm as being in the Arctic region, although it is only nine miles north of the United States boundary. This is particularly emphasized in an article which appeared in the Kansas City Weekly Journal.

It is interesting in this connection to draw attention to the fact that Mr. Treble's farm, far from being in the Arctic region, although it is only nine miles north of the United States boundary, is still one thousand miles south of the Arctic Sea.

WHAT'S IN A NAME?

\$100.00

FOR ONE WORD

A new name is wanted for this beer

The Silver Spray Brewery was acquired in March last, by the Calgary Brewing & Malting Co., Limited—the oldest brewery in Western Canada.

A new company is being incorporated and we want a new name for the Beer, a name that will make you remember when you purchase.

WE WANT A DISTINCTIVE NAME — SHORT, SNAPPY AND EASILY SAID.

The new Beer will be the true type of the standard Canadian Lager Beer, brewed with expert knowledge and thoroughly matured.

Think of a name, \$100.00 will be given to the one who suggests the winner. In case two or more contestants give the name chosen, the award will be divided.

ALL REPLIES TO BE IN BY FEB. 12th

No employee of the Silver Spray or Calgary Brewing Company are eligible to compete.

Send suggestions to

PROVINCIAL ADVERTISING SERVICE
CALGARY ALBERTA



A study of the map will show that Mr. Treble's farm is actually located as far south of the Arctic Sea, as Kansas City is north of the Tropic of Cancer.

Alberta Highway Exhibit

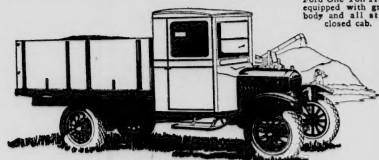
At the international road congress held in Chicago recently, an exhibit of Alberta highway pictures attracted widespread interest. These photographs, specially prepared for the provincial highways branch, featured construction of permanent highways in Alberta, showing scenes in the Crown's North Peace, on the Calgary-Banff highway, and other places. The exhibit was a very attractive one, including some very fine mountain highway scenery.

Revolution in Portugal. Real say dispatches.

London, Feb. 9.—A Lisbon dispatch to the Star filed in Lisbon today says:

"Fighting has been proceeding in Lisbon for the last forty hours and continues. All cable and wireless stations are in the hands of the government."

Silent contempt is the kind you feel for somebody you know you can't lick.



Does Six Weeks' Work In One

Joseph Girodat hauls his grain seventeen miles north into Gull Lake, Sask. He used to make three trips a week with his horses as that was all they could stand.

Now with his Ford Truck he easily makes four trips a day and can haul all the grain in one week that used to require six.

"When I think of the many times, returning home, I had to walk seventeen miles beside my grain wagon to keep from freezing, and compare it with my trips now in a comfortable closed cab, I would have very much to be ever resort to teams and wagons for hauling grain," says Mr. Girodat.

"I now eat all my meals at home, travel in comfort, and do my hauling for less money than previously. I get about seventeen miles to the gallon."

Ford trucks can be depended upon regardless of cold weather or icy roads. Many farmers have found with Mr. Girodat that "the whole thing sized up is comfort versus misery" in addition to more grain profit.

We will gladly prove to your satisfaction that the use of Ford equipment will save you time and money.

Ford

CARS · TRUCKS · TRACTORS

MACLEOD MOTORS
STEWART BROS., MANAGERS

PRODUCTS OF TRADITIONAL QUALITY

CORP'S SPECIAL SELECTED

This whisky is bottled at the distillery under the supervision of the quality of the whisky of Canada.



Very Old
Very Smooth

Very Flavorful
Very Popular

CANADIAN
RYE WHISKY

This advertisement is not published or displayed by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

COMMERCIAL PRINTING

Get your Printing done in Macleod. Keep your money circulating at home.

The Macleod Times has one of the most up-to-date Printing Plants in Western Canada.

We have the material to do the work with, and skilled mechanics to do it—adepts at attaining that finished appearance in your printing that your taste calls for.

WE DO UP-TO-DATE PRINTING
Better Printing than is done in most city shops.

IT IS TO YOUR ADVANTAGE
to get your printing done at home where you can get first-class work and at the same time keep your money in the home community.

WE DO GOOD PRINTING AT RIGHT PRICES

PHONE 91
THE TIMES

